



## 2006 EDITORIAL CALENDAR

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### January

#### **Swimming World Content**

2005: The Year in Review  
World Rankings, Top 16 USA Short Course Rankings,  
Meet Round-Up: World Cup, US Open, Euro SC Champs

#### **SWIM Content**

Do or Diet: The Competition Diet  
Designing A Workout Plan  
"Meet Your Master" debuts

#### **Swimming Technique Content**

Q & A with Wildcat Aquatics  
Training Freestyle, Taper: Youth vs. Adult

### February

#### **Swimming World Content**

USA Rankings, Top 16 Rankings Long Course, Fall High  
School State Results, Ten Greatest NCAA Races  
2006 Summer Swim Camps

#### **SWIM Content**

Preventing Shoulder Injury  
Fitting in Your Workout

#### **Swimming Technique Content**

Q&A with Coach Steve Collins  
Fly Technique

### March

#### **Swimming World Content**

2006 NCAA Previews  
Breaking the 1 Minute Barrier; 100 Back  
2006 Summer Swim Camps

#### **SWIM Content**

How Do You Know When You Are Fit?  
Warm-up Routines

#### **Swimming Technique Content**

Q & A with Coach Mike DeBoor  
Backstroke Technique  
Breakouts

### April

#### **Swimming World Content**

Breaking the 1 Minute Barrier; 100 Fly  
Swimming Hall of Fame, Aquatic Directory

#### **SWIM Content**

World Masters Swimmers of the Year

#### **Swimming Technique Content**

Q & A with Coach Lea Maurer  
Breaststroke Technique

### May

#### **Swimming World Content**

2006 Men's and Women's NCAA Championships,  
Commonwealth Games  
World Championship, Winter H.S. Results

#### **SWIM Content**

Preventing Knee Injuries  
The Ancient Waters of Yoga

#### **Swimming Technique Content**

Q & A with Coach Ray Looze  
Distance Training

### June

#### **Swimming World Content**

USA Swimming Spring Nationals  
NCAA Division II & III Championships

#### **SWIM Content**

Stretch Your Times  
Control Your Weight Through Swimming

#### **Swimming Technique Content**

Q & A with Coach Jeff Pease  
Training 400 I.M.

### July

#### **Swimming World Content**

State, Regional, Jr. and Zone Results,  
Summer League Swimming, English Channel Swims,  
YMCA Nationals

#### **SWIM Content**

USMS Short Course Nationals

#### **Swimming Technique Content**

Q & A with Coach Dennis Dale  
Training All Strokes

### August

#### **Swimming World Content**

2006 Male and Female High School Swimmers  
of the Year  
Spring H.S. Results

#### **SWIM Content**

Heat Sheet Strategy  
Lose Inches Swimming

#### **Swimming Technique Content**

Q & A with Coach Chris Davis  
Developing Consistent Winners

### September

#### **Swimming World Content**

National High School Championships  
High School All American Rankings

#### **SWIM Content**

Warm-up Routines  
Muscle Cramps

#### **Swimming Technique Content**

Q & A with Susan Teeters - Princeton's  
Winningest Coach

### October

#### **Swimming World Content**

USA Nationals, Prep School Review, YMCA Nationals,  
Jr. Championships, Zone Results, Duel in the Pool  
(USA vs China), Holiday Training, Holiday Gift Guide

#### **SWIM Content**

Masters World Championships

#### **Swimming Technique Content**

Q & A with Coach Jon Howell  
Distance Technique

### November

#### **Swimming World Content**

Tiburón Mile, Maui Channel Swim,  
La Jolla Rough Water, Holiday Gift Guide

#### **SWIM Content**

Body Composition  
Training your Energy Systems

#### **Swimming Technique Content**

Q&A with Coach Jill Sterkel  
Training the Mature Athlete

### December

#### **Swimming World Content**

World Swimmers of the Year, American, Pacific Rim,  
European, African, Disabled Swimmers, and Open  
Water Swimmers of the Year, World and US Records,  
World Best Times by Events, Holiday Gift Guide

#### **SWIM Content**

Exercise Red Flags, Masters Holiday Training

#### **Swimming Technique Content**

Q&A with Coach Larry Liebowitz  
Team Technique



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## 2006 Space & Material Deadlines

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<b>Issue</b>	<b>Special Inserts</b>	<b>Space</b>	<b>Art</b>
January		10/28/05	11/11/05
February	<i>2006 Summer Swim Camps</i>	11/23/05	12/9/05
March	<i>2006 Summer Swim Camps</i>	12/16/05	1/6/06
April	<i>2006 Aquatic Directory</i>	1/27/06	2/7/06
May		2/21/06	3/3/06
June		3/24/06	4/7/06
July		4/21/06	5/5/06
August		5/23/06	6/6/05
September		6/20/06	7/6/06
October	<i>2006 Prep School Guide</i> <i>2006 Holiday Gift Guide</i>	7/21/06	8/4/06
November	<i>2006 Holiday Gift Guide</i>	8/18/06	9/7/06
December	<i>2006 Holiday Gift Guide</i>	9/29/06	10/11/06

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