

Prep Schools

The listings on pages 33-36 are paid advertisements.

BOLLES SCHOOL

Jacksonville, Florida
Co-ed boarding grades 7-12
College preparatory
Grades K-12

Mark Frampton
Admission, Boarding
and Upper School
7400 San Jose Blvd.
Jacksonville, FL 32217
904-733-9292
Web site: www.bolles.org
E-mail: framptonm@bolles.org



Jeff Poppell
Head Swim Coach
E-mail: poppellj@bolles.org

Founded in 1933, Bolles is a nationally recognized K-12 coeducational college preparatory school enrolling 1,720 students on four campuses. The School's excellent academic, art, and athletic offerings attract

students from more than 16 countries and 13 states to participate in the School's boarding program for students in grades 7-12. Students are nurtured in a caring environment with a student faculty ratio of 10:1 and are offered a myriad of opportunities in academics, sports, and in the community. Bolles and its 300 member year-round United States Swimming program, have developed several nationally and world-ranked swimmers including 8 Olympic Medalists and 22 athletes that competed in the 2000 Olympic Games in Sydney, Australia. In addition, Bolles has won 15 consecutive boys' and 12 consecutive girls' Florida High School State Championships and a combined 8 National High School Championships since 1972. Training and stroke instruction is performed in Bolles' 50 meter and 25 yard pools, as well as its Aquatic Center with dryland and weight training facilities. The Bolles School welcomes students without regard to race, religion, gender or national origin. See ad on this page.

CHATHAM HALL

Chatham, Virginia
Girls boarding
College-preparatory school
Grades 9-12
Enrollment: 141



ChathamHall

Alexis I. Weiner
Director of Admission
and Financial Aid
800 Chatham Hall Circle
Chatham, VA 24531
434-432-2941

Fax: 434-432-2405
Web site: www.chathamhall.org
Chatham Hall is an all-girls, college-preparatory school offering students a rigorous academic environment, a strong Honor Code, an Episcopal heritage and a beautiful 362-acre campus. 85% of students live on campus and the average class size is eight. Recent graduates have attended Bryn Mawr, Duke, Princeton, Stanford and the University of Virginia. Seventeen AP



BOLLES



Take A Look!

- Quality Education
- Internationally recognized swimming program
- 22 athletes in the 2000 Olympic Games
- Programs built on Tradition
- Co-ed boarding program (Grades 7-12)

Call 904-733-9292 for more information or visit www.bolles.org

Bolles welcomes students without regard to race, religion, gender, or national origin.



PREP SCHOOL MECHANICAL AND ELECTRONIC SPECIFICATIONS

Materials Deadline: Friday, August 12, 2005

	Width	Depth
Full page	7"	9-11/16"
1/2 page (vertical)	3-5/16"	9-11/16"
1/2 page (horizontal)	7"	4-3/4"
1/3 page (vertical)	2-3/16"	9-11/16"
1/3 page (horizontal)	7"	3-1/8"
1/3 page (square)	4-9/16"	4-3/4"
1/4 page (vertical)	3-5/16"	4-3/4"
1/4 page (horizontal)	7"	2-5/16"
1/4 page (square)	4-9/16"	3-3/4"

DISPLAY ADVERTISING RATES		
	Color	B/W
Full page	\$2,235	\$1,395
1/2 page	\$1,780	\$935
1/3 page	\$1,575	\$730
1/4 page	\$865	\$520

Trim Size: 8" x 10-3/4" **Live Area:** 7" x 9-11/16"
Keep live matter at least 5/16" away from final trim.

Width of Columns: 2-3/16" Depth of Columns: 9-11/16"
Printing: Heat set web offset Double Column: 4-9/16"
Halftone Screen: 133 line Bindina: Saddle Stitch

Please send copy for the listing via email or Word Document to ToniB@swiminfowire.com. Display ads should be sent in the format as shown below.

Provided Media Formatted For Macintosh Computers: Floppy Disk, ZIP Disk, JAZ Disk or CD

Pre-Requisite Checklist For Submission: All Support Files included (eps, TIFF, etc.) Please make sure all Illustrator files are saved as eps files; All Freehand files must be exported as eps files. Send both screen and printer fonts! Please include Laser Proofs with EVERY job.

Specifications: Black/White. Process Colors - Colors used: Cyan Magenta Yellow Black (*Please double check each job to make sure colors specified are colors used.*)

Include computer application program(s) used on submission: Adobe Illustrator, Quark Xpress (Preferred), Aldus Freehand

Please Send All Art To:
Sports Publications International
Attn: Betsy Houlihan
90 Bell Rock Plaza, Suite 200
Sedona, AZ 86351
Phone: 928-284-4005
Fax: 928-284-2477
BetsyH@SwimInfoWire.com

SwimmingWorldMagazine.com Electronic Requirements

Maximum Banner Dimensions: 634 pixels wide by 90 pixels high

Maximum Button/Tile Dimensions: 120 pixels wide by 120 pixels high

File Format: GIF (.gif), JPG (.jpg) All banners, animated or static, must be interlaced before sending

File Size: The focus on building all files should be on the dimensions of the banners and buttons rather than the size of the file

MPG Files: MPG (.mpg) files are available within various areas on *SwimmingWorldMagazine.com* and within the *SwimmingWorldMagazine.com* Communicator. Files should be no more than 30 seconds in length. If this is of interest, please discuss with your rep, who will communicate pricing and availability.

Hyperlink: Please indicate the connecting URL/http address upon sending banner

You'll probably have questions, so please don't hesitate to contact Toni Blake at
Phone: 310-379-2278 • Fax: 310-376-7175 • Email: ToniB@swiminfowire.com



2005 PREP SCHOOL ADVERTISING AGREEMENT and RATES

Please print out agreement, then complete, sign at the bottom, and return by fax to: 310-376-7175

Space Reservation Deadline: Friday, July 8, 2005

Artwork deadline: Friday, August 12, 2005

Please check the advertising option (s) below, total the amount where indicated.

- A) Prep School 150 word Listing in the October issue of *Swimming World Magazine* \$350 A) \$_____
- B) Prep School 150-word Listing placed on www.SwimmingWorldMagazine.com for twelve-months beginning October 2005 and ending September 2006 \$250 B) \$_____
- C) Aquatic Directory Listing in both the supplement published in April 2006 and on www.SwimmingWorldMagazine.com April 2006 through March 2007 \$300 C) \$_____
- D) Value Package: \$700 D) \$_____
 - 1. Prep School 150-word Listing in *Swimming World Magazine* in October 2005
 - 2. Prep School 150-word Listing on www.SwimmingWorldMagazine.com for of October 2005 through September 2006
 - 3. Aquatic Directory Listing in both the supplement published in April 2006 and on www.SwimmingWorldMagazine.com April 2006 through March 2007

Additional Options with Value Package:

- E) Banner with link for the months of October, November and December 2005 \$600 E) \$_____
- F) Display ad in the October issue of *Swimming World Magazine*
(If advertiser runs a 1/3-page ad, Listing is \$150, 1/2-page ad, Listing is Free) F) \$_____

Ad Size: _____ / _____ Ad Rate: _____
 (1/4, 1/3, 1/2) (H, V, SQ) B/W \$520/\$730/\$935
 4C \$865/\$1,575/\$1,780

Total Amount Due \$_____

Acct# _____

Date: _____

-----*(SPI Office Use Only)*-----

School: _____

Representative: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Title: _____

Credit Card: MasterCard VISA Discover

Card Number: _____ Exp. Date: _____

We will not use your credit card unless instructed, but we do require that you supply the information.

324 10TH Street, Manhattan Beach, CA 90266
310-379-2278 • Fax 310-376-7175 • Email: tonib@swiminforwire.com

2005

Aquatic

Directory

The one-stop shopping guide to camps, manufacturers, suppliers and retailers specializing in the swimming market.

This directory has been designed for your convenience. Keep by your phone and you'll only be one call away from any swimming product you might need.

SUPPLEMENT TO SWIMMING WORLD MAGAZINE
www.swiminfo.com

4 Camps-Canopies

Camps

Alfred University Swim Camp

Brian Striker, Director
Alfred University
Saxon Drive
Alfred, NY 14802 607-871-2893
E-mail: summerpro@alfred.edu
www.alfred.edu/summer/html/
swim_camp.html

Arete Swim Camp at Rutgers University

Matt Benedict, Director
656 Bartholomew Rd.
Piscataway, NJ 08854 732-445-0467
E-mail: areteswimcamp@scarletknights.com
www.scarletknights.com/swimming
(access camp)

ASU Sparky Swim Camp

Annemarie Miskovic
P.O. Box 25472
Tempe, AZ 85285-5472 480-965-5661
E-mail: sparkyswimcamp@yahoo.com
www.sparkyswimcamp.com

Bauerle Bulldog Swim Camp

Jerry Chamber
P.O. Box 1472
Athens, GA 30603-1472
706-542-SWIM
Fax: 706-542-2566
E-mail: georgiaswimcamp@yahoo.com

Camp Ak-O-Mak

Patrick Kennedy, Director
761 S. Chicago Avenue
Kankakee, IL 60901 815-928-9840
E-mail: campakomak@aol.com
www.campakomak.com

Camp Chikopi

Ontario, Canada 954-566-8235
Bob Duenkel Fax: 954-525-4031
2132 NE 17 Terrace
Ft. Lauderdale, FL 33305
E-mail: campchikopi@aol.com
www.campchikopi.com

David Marsh's Auburn Tiger Swim Camp

Diane Curtis
PO Box 351 334-844-9746
Auburn, AL 36831
E-mail: auswcmp@auburn.edu
www.auburnswimming.com
www.auburntigers.com/swimming

Florida Gator Swim Camp

Anthony Nesty, Camp Director
PO Box 14485
Gainesville, FL 32604-2485
352-375-4683 ext 4524
www.uaa.ufl.edu

Georgia Tech Swim Camp

Maria Thrash, Camp Director
150 Bobby Dodd Way, NW
Atlanta, GA 30332-0455 404-894-9736
Fax: 404-385-6170
E-mail: GTswimcamp@hotmail.com
www.ramblinwreck.com

Hartwick College Competitive Swimming and Diving Camps

Dale Rothenberger, Director
Hartwick College
Oneonta, NY 13820 607-431-4714
E-mail: rothenberger@hartwick.edu
www.hartwick.edu/ath/athletic.html

Horizon Camps

Laurie Rinke, Director
3 West Main St.
Elmsford, NY 10523 800-544-5448
Fax: 914-345-2120
E-mail: staff@horizoncamps.com
www.horizoncamps.com

Indiana University Swim Camp

Kandis Looze, Camp Director
2344 Linden Hill Road
Bloomington, IN 47401 812-333-5684
E-mail: iuswimcamp@insightbb.com
http://iuhosiers.com/camps

Longhorn Swim Camp

Jon Alter, Director
The University of Texas
Intercollegiate Athletics
P.O. Box 7399 512-475-8652
Austin, TX 78713-7399
Fax: 512-475-8739
E-mail: longhornswimcamp@athletics.utexas.edu
www.TexasSports.com
www.Longhornswimcamp.com

Navy Swimming Camp 2005

Bill Roberts, Camp Director
Lejeune Hall 4A
Annapolis, MD 21402
410-293-3012 or 410-293-5834
Fax: 410-293-3811
E-mail: www.navyswimmingcamp.com
www.navyports.com

Nike Swim Camps

4470 Redwood Hwy. Ste. 101
San Rafael, CA 94903
800-645-3226
Fax: 415-479-6061
E-mail: swim@ussportscamps.com
www.ussportscamps.com/swim

Northwestern University

Wildcat Swim Camp
Jimmy Tierney, Head Coach
2311 Campus Drive
Evanston, IL 60208
847-491-4829 or 847-467-NASA
E-mail: JDPontz@northwestern.edu
j-jay@northwestern.edu
www.nusports.com

Penn State Competitive

Swimming and Diving Camps
Katie Holsopple
204 Multi-Sport Facility
University Park, PA 16802
800-PSU-TODAY (778-8632)
E-mail: sportcampinfo@outreach.psu.edu
www.psusportcamps.org

Purdue University

Swimming Camp
Cathy Wright-Eger, Coach
Stewart Center Room 116
128 Memorial Mall
West Lafayette, IN 47907-2034
800-359-2968
Fax: 765-494-0657
E-mail: njschaler@purdue.edu
www.conf.purdue.edu/camps

Purdue University

Diving Camp
Wenbo Chen, Coach
Stewart Center Room 116
128 Memorial Mall
West Lafayette, IN 47907-2034
800-359-2968
Fax: 765-494-0657
E-mail: njschaler@purdue.edu
www.conf.purdue.edu/camps

Sarasota YMCA Sharks

Elite Swim Camp
Larry M. Shofe, Swimming Coach
8301 Potter Park Drive
Sarasota, FL 34238
941-922-9622, ext. 1330
E-mail: ishofe@sarasota-ymca.org

Skip Kenney's Stanford

International Swim Camp
Skip Kenney, Director
4470 Redwood Highway Ste. 101
San Rafael, CA 94908 800-645-3226
Fax: 415-479-6061
E-mail: swim@USSportsCamps.com
www.USSportsCamps.com/swim

Start to Finish Swim Camp

Olympic Coach Nick Baker
Orlando, Florida 407-889-8912
www.starttofinishswimcamp.us

Swim with Schubert Swim Camp

PO Box 479
Surfside, CA 90743-0479 562-592-3424
Fax: 562-592-9704
E-mail: SchubertSwimCamp@aol.com
www.uscrojans.com.swimming

Trinity Swim Camp

Scott Gainey
125 Michigan Ave NE
Washington, DC 20017 202-884-9293
Fax: 202-884-9607
E-mail: gainey@trinitydc.edu
www.trinitydc.edu/athletics

United Swimming Clinics

John Trembley, Camp Director
2106 Andy Holt Ave. 865-974-1258
Knoxville, TN 37996-2905
Fax: 865-974-1287
E-mail: jtrembley@utk.edu

UC Irvine Competitive Swim Clinics and Camps

Charlie Schober
UC Irvine Crawford Hall
Irvine, CA 92697-4500
949-824-7946 (UCI-SWIM)
E-mail: ctschober@uci.edu
www.athletic.uci.edu

Wolverine Swim Camp

8160 Valley View Dr. 734-647-0500
Ypsilanti, MI 48197 734-484-4125
Fax: 734-763-6543
E-mail: wsc@wolverineswimcamp.com
www.wolverineswimcamp.com
www.mgoblue.com

Canopies

Distributor

4 Seasons Swimwear 760-341-1962
www.4swimwear.com
Lincoln Equipment, Inc² 714-990-6015
Outside of California 800-321-0304