

## The **NEW** 2017 Aquatic Directory

## HAVE YOUR OWN PAGE ON SWIMMINGWORLD.COM

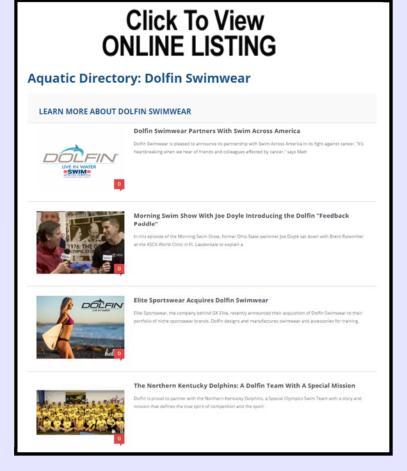
Swimming World's annual print and online *Aquatic Directory* is published every June. This directory is considered the "Who's Who" within the aquatic community!

**Print listings** include 100 words, company name, phone number, e-mail, website and Facebook. **Online listing** is more robust with additional graphics, videos and Geo Map

## What's New?

- Same Prices More Value New!
- Manage Your Own Page New!
- Inserted in Swimming World Magazine
- Inserted In SW Biweekly New!
- Inserted in Swimming Technique New!
- Dedicated Article For Each Listing *New!*
- Year-Round Visibility











Advertising Deadlines Space: Friday, April 28, 2017 Art: Friday, May 5, 2017

Contact: Advertising@SwimmingWorld.com

Call: 1-800-511-3029



[ ] Swim-in-Place

[ ] Stretch Cords

[ ] Tethered Devices

[ ] Training Software

## The **NEW** 2017 AQUATIC DIRECTORY **INSERTION ORDER**



[ } Other \_\_\_\_\_

[ ] Books and DVDs

[ ] Management Software

[ ] Team Management

Please complete and fax to 602-522-0744

| 2. 1/2   | Options DI<br>I-Page And Listings<br>2 Page Horz And Listings<br>4 Page Square And Listings | 2100x1425   | <b>Rate</b><br>\$2,195<br>\$1,510<br>\$ 540 | Company:                                      | ORMATION:                              |
|--|---|-------------|---|---|--|
|  | tings Only (100 Words)  |             | \$ 450                                      | Contact:                                      |  |
|  |   | TOTAL \$_   |   | Address:                                      |  |
| PRINT LISTING INFORMATION: (PLEASE PRINT)  |   |             |   |   |  |
| Company's name:  |   |             |   | City/State/Zip                                | )                                      |
| Telephone number:  |   |             |   | Phone:  | Fax:                                   |
|  |   |             |   | E-mail:                                       |  |
| Email:         Website:  |   |             |   | BILLING ME                                    | THOD:                                  |
|  |   |             |   | [ ] Discover [ ] MasterCard [ ] Visa          |  |
| Facebook:  |   |             |   | Name on Acc                                   | Ount (if different from that above)    |
| Description: Send 100 Word Overview of Your Company In Separate Attachment or E-Mail |   |             |   |   |  |
| ADDITIONAL LISTING INFORMATION FOR ONLINE: (PLEASE PRINT)                            |   |             |   | Credit Card #:                                |  |
| ADDITIONAL LISTING INFORMATION FOR ONLINE. (FLEASE FRINT)                            |   |             |   | Exp.:   |  |
| Company's Address:   |   |             |   | Billing Zip Code:                             |  |
|  |   |             |   |   |  |
| Video Link:  |   |             |   | Office Use Only                               |  |
| Twitter:   |   |             |   | Customer Account #:                           |  |
| Twitter:   |   |             |   | Customer F                                    | eccount #                              |
|  |   | _           |   |   | e listed under (Limit 4)               |
| [ ] Athlete  | Apparel<br>[] Caps  | [ ] Athlete | <b>Dryland</b><br>] Books and DVE           | [   | acility Equipment [ ] Diving Equipment |
|  | [ ] Parkas  |             | Dryland Equipr                              |   | [ ] Filtration Systems                 |
| Ī  | Swimsuits   | ]           | ] Medicine Balls                            |   | [ ] Handicap Accessories               |
| •  | [ ] T-shirts [ ] Strength Equi<br>[ ] Team Bags [ ] Stretching Eq                           |             |   |   | [ ] Lifeguard Equipment                |
|  |   |             |   | ipment  | [ ] Pace Clocks                        |
|  | [ ] Team Gear   | [           | ] Swim Benches                              |   | [ ] Pool Covers                        |
| •  | [ ] Towels  | [ ] Awards  |   |   | [ ] Pool Vacuums                       |
|  | [ ] Warmups   | ]           | ] Medals                                    |   | [ ] Record Boards                      |
| l  | [ ] Water Polo Caps   | ]           | ] Ribbons                                   |   | [ ] Scoreboards<br>[ ] Sound Systems   |
| [ ] Athlete  | Training  | ]           | ] Recognition                               |   |  |
| [ ] Athlete Training   |   |             |   | [ ] Starting Blocks<br>[ ] Storage Containers |  |
|  |   |             | tion Fauinment                              |   | [ ] Video Equipment                    |
| •  | [ ] Goggles   |             | ] Backstroke Flag                           | as  | [ ] Water Polo Goals                   |
|  | [ ] Hand Paddles  |             | l Lane Lines and                            |   | [ ] Water Fold doub                    |
|  | Heart Rate Monitors   |             | Lap Counters                                |   | ealth Needs                            |
| -  | Kickboards  |             | ] Timing System                             |   | [ ] Ear and Nose Care                  |
| •  | Pull Buoys  |             | ] Touch Pads                                |   | [ ] Eye Care                           |
|  | Snorkels  | •           | ] Water Polo Ball                           | S   | [ ] Hair Products                      |
|  | Speed Assist  |             | ] Watches                                   |   | [ ] Nutrition                          |

[ ] Facility Construction

[ ] Pool Construction [ ] Pool Consultants